Updated: 23 October 2026

Cookie Policy

You choose whether to allow optional cookies. You can change your choice at any time through “Cookie settings” in the website footer.

1. Website and responsible organisation

This policy describes cookies and similar technologies on inger.ee. Osaühing Travel Balt, the Estonian company operating INGER Hotell, is responsible for their use on the website. Company details and contact information appear at the end of this document.

A cookie is a small file stored by your browser on your device. The website also uses browser local storage. Depending on the technology, browser identifiers and information about your device, pages viewed and actions on the website may be processed. This information may be personal data; we do not describe it as necessarily anonymous.

2. Your choice

Optional analytics and advertising cookie storage is permitted only after you consent to the relevant category. You can accept all categories, keep necessary cookies only, or select individual categories in the settings. Visiting the website, scrolling, silence or making no choice does not constitute consent. Google’s operation without these cookies is described in section 5.

Rejecting optional cookies does not block the main pages or prevent you from proceeding to booking. An external booking service you choose may need its own necessary technologies to provide that service.

3. Categories in the settings

Necessary cookies. Support core functions and remember your cookie decision. Additional consent is not requested for storing the choice itself.

Analytics cookies. Allow Google Analytics to use analytics storage to measure visits and website use.

Functional cookies. Are intended for additional features and preferences. Your choice for this category is stored in the settings.

Marketing cookies. Allow Google advertising storage, measurement and personalisation, and loading of Meta Pixel to measure advertising and visits.

4. What is stored in your browser

The preference cookies below belong to inger.ee. The names performance_cookies and targeting_cookies represent your choices, rather than analytics or advertising identifiers themselves. Your choice is stored in the current browser; you will need to choose again on another device or after deleting cookies.

Name / provider	Purpose	Lifetime
PHPSESSID · inger.ee	Supports the website session.	Browser session
cookie_panel · inger.ee	Remembers the state of the choice panel.	30 days after it is written
performance_cookies · inger.ee	Remembers whether analytics is allowed or refused.	30 days after it is written
functional_cookies · inger.ee	Remembers your functional category choice.	30 days after it is written
targeting_cookies · inger.ee	Remembers whether marketing is allowed or refused.	30 days after it is written
inger_consent_version · inger.ee	Stores the version of the choice mechanism.	30 days after it is written
module-price-load:prices / :expire · localStorage inger.ee	Caches published prices. The data is treated as current for 30 minutes.	The record may remain until replaced or cleared in the browser
inger:price-revision · localStorage inger.ee	Helps refresh the cache after prices are updated.	Until replaced or cleared in the browser
_ga / _ga_* · Google Analytics	Visitor and session identifiers when analytics is allowed.	Google's default is 2 years; configuration and browser limits may differ
_fbp / _fbc · Meta	Measures visits when marketing is allowed; _fbc may be stored when you follow a link containing a Meta identifier.	Standard lifetime is 90 days; the browser may shorten it

Google and Meta lifetimes describe the providers' standard behaviour. The actual set depends on your choices, links containing a Meta identifier and browser settings; not every listed identifier is set on every visit.

Cookies may last for a session or persist longer. Your browser may shorten their lifetime and you can delete them earlier. A cookie's lifetime is not the same as the retention period for data on a provider's servers.

5. External services and cookieless signals

Google receives consent and measurement signals. The Google tag also loads when optional categories are refused and may send measurements without analytics and advertising cookies. Refusing cookies therefore does not mean that no technical requests are made to Google. We do not guarantee that these requests are anonymous.

Meta Pixel loads after you allow the marketing category. Information about visits and advertising interactions may be sent to Meta. Further information about the providers' processing is available through the links below.

Booking uses Exely. When opening the form or proceeding to an external service, read the personal data and cookie information presented by that service. Its own cookies and lifetimes may differ. This policy does not replace external websites' documents, including those of sites opened through map and messaging links.

How Google uses information from partner sites

Meta Cookies Policy

6. Changing your choice and withdrawing consent

1. Open "Cookie settings" in the footer of any website page.

2. Switch off unwanted categories and confirm your choices, or select "Necessary cookies only".

3. If needed, delete previously stored cookies and website data through your browser settings.

Your new choice applies to future use of optional technologies on the website. Withdrawal does not affect the lawfulness of processing carried out before withdrawal. Withdrawing consent does not by itself delete all data previously received by external providers.

When you refuse, the website attempts to remove analytics and advertising cookies that it can access. It cannot remove every identifier on other domains; use your browser settings and the relevant provider's controls for those. You can also delete necessary cookies in your browser, although doing so may reset your choice and affect website functions.

7. Questions, rights and updates

For questions about cookies, the processing of your data or exercising applicable rights, contact inger@inger.ee. If you believe your rights have been infringed, you may contact the Estonian Data Protection Inspectorate, Andmekaitse Inspektsioon: www.aki.ee.

The current version of this policy is published on inger.ee with its update date. A change to the text does not by itself constitute your consent to new optional purposes.

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